



## **An Art Auction Benefiting the Northwest Arkansas Women's Shelter**

### **2017 Event Information**

Fresh StART is the signature fundraising event of the year for the Northwest Arkansas Women's Shelter (NWAWS). It perfectly aligns with the mission and programs of the NWAWS as advocates incorporate art as a therapeutic process to help clients (victims), both adult and children, connect with the emotions they have suppressed as a result of abuse they have suffered. Art is a channel for self-identification and for developing self-awareness and a voice.

Fresh StART will be held on Saturday, October 14<sup>th</sup>. The exact location will be determined in the near future. A focus of Fresh StART is the silent auction of professional art submitted by local artists and artisans, and of artwork from the Shelter's clients.

Your consideration of a submitting artwork to benefit the Northwest Arkansas Women's Shelter is greatly appreciate. The deadline for work submitted for the silent auction is Friday, September 29<sup>th</sup>.

All 2-Dimensional media will be accepted including, but not limited to, painting media, drawing, printmaking, photography, and mixed media. 2-D fine art must be framed and ready to hang or unframed with matting and backing board and shrink-wrapped. Unframed works on canvas are acceptable if they are canvas panels or the wrap-around canvas type (gallery wrap). Artworks must be dry when submitted.

3-D fine art may include pottery, art glass, fiber, jewelry, wood, metal, mixed media, and sculpture.

Art should be an original piece, handcrafted by the donating artist. No reproduction art, please. Prints will be accepted if they are signed and numbered.

We will accept all art themes. (Razorback-themed art has been popular at this event in the past.)

Terms of Art Submission (NEW in 2017):

- The NWA Women's Shelter will receive 50% (fifty percent) of the final auction bid amount, and the artist will receive 50% (fifty percent).
- The Northwest Arkansas Women's Shelter will be collecting all auction payments the evening of the auction. Artists will receive their portion of the sales via check within 30 (thirty) days of the auction.
- Artists will be asked to provide a "retail price" for each of their pieces submitted. The NWA Women's Shelter will set minimum bids starting at 50% (fifty percent) of the stated retail price.
- A "Buy It Now" option will be listed on each auction sheet, with the value set as the "retail price."
- Any art pieces not sold at the silent auction will be held by the NWA Women's Shelter for 2 (two) weeks. The artist will be contacted and will need to make arrangements to pick-up the artwork within that two-week period. After 2 (two) weeks, the artwork donated becomes the property of the NWA Women's Shelter to include in future auctions at a value determined by the Shelter to be appropriate.
- The NWA Women's Shelter reserves the right to not accept art that it deems inconsistent with its mission.

Art may be dropped off at the Mars, Inc. office (3070 S Champions Drive, Suite 105, Rogers, AR) beginning July 1, 2017. Please ensure a completed Submission Form is attached to art submitted.

Pickup of art may be possible depending on staff availability; please contact Merritt Royal at [mroyal@nwaws.org](mailto:mroyal@nwaws.org) or (479) 903-1286 to arrange.

The NWAWS will provide artists with a charitable-tax receipt describing the art donated.

For promotional purposes, digital images of pieces and artist biographies are highly encouraged to promote the event through the Women's Shelter's social media pages. You may e-mail images to [mroyal@nwaws.org](mailto:mroyal@nwaws.org).

Please provide us with a short bio (200 characters or less) which we will print and place next to your artwork at the event.



Empowering Families to Live Free of Violence

Please return forms to Merritt Royal  
by email to [mroyal@nwaws.org](mailto:mroyal@nwaws.org), or by post:  
NWA Women's Shelter  
PO Box 1059  
Rogers, AR 72757

## Submission Form (Please return this form by September 29th, 2017)

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website (if applicable) \_\_\_\_\_

*We ask that items be delivered or a pick-up arranged no later than Friday, September 29th. If your piece requires any special handling or set up instructions, please contact Merritt Royal at [mroyal@nwaws.org](mailto:mroyal@nwaws.org) or (479) 903-1286 to coordinate.*

### Artwork Description

Artist's Name

\_\_\_\_\_

Title

\_\_\_\_\_

Medium

\_\_\_\_\_

Largest 3-D Dimension or Framed Dimensions

\_\_\_\_\_

Retail Value

\_\_\_\_\_

### Terms of Art Submission

I am submitting artwork to the NWA Women's Shelter agreeing to the terms of the art auction: the minimum bid will be ½ (one-half) of the retail value I provide; a "buy it now" value will be the full retail value I provide; 50% of winning bid will be returned to me within 30 (thirty) days.

If any artwork I submit does not sell the evening of the art auction, I understand I will be notified and will have 2 (two) weeks following the event to make arrangements to pick-up the artwork. I understand any artwork not picked-up becomes the property of the NWA Women's Shelter to be sold at a future auction and at a price the Shelter sets.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

