

NWA WOMEN'S SHELTER  
**FRESH  
START**

**SPONSORSHIP PACKAGE**

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**Event Overview:**

Fresh StART is the signature fundraising event for the Northwest Arkansas Women's Shelter. It is an evening of music, hors d'oeuvres, and drinks centered on an auction of works from regionally renowned professional artists and artisans and art pieces donated by our clients from the NWAWS in-shelter art program.

**Event Details:**

Saturday, October 27, 2018  
Peel Mansion –400 S Walton Blvd, Bentonville  
5:30-6:30 p.m. – VIP Preview Soiree for Sponsors  
6:30 p.m. – Fresh StART General Admission

**Honorary Event Chairs:**



**Latrice Watkins**

SVP GMM, Consumables & OTC Department in Walmart Merchandising

**Deanah Baker**

SVP/General Merchandise Manager in Walmart Apparel

**Contact Information**

Please return form by **Friday, June 29<sup>th</sup>** by either via email at [jaibangbee@nwaws.org](mailto:jaibangbee@nwaws.org) or  
NWA Women's Shelter | P.O. Box 1059 | Rogers, AR 72757.  
Questions - Please contact Jolana Aibangbee, VP of Communication & Development, at  
[jaibangbee@nwaws.org](mailto:jaibangbee@nwaws.org) or 479-246-0353.

**2018 Fresh StART Sponsorship Agreement**  
**October 27, 2018**



**Sponsor Information:**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Payment Details (check one):**

Sponsorship Level \_\_\_\_\_  Amount \_\_\_\_\_

Payment enclosed (Payable to NWA Women's Shelter)

Send invoice

Charge credit card    \_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ Discover

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CIV (3 digit code): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Dollar Amount to be charged: \_\_\_\_\_

Signature: \_\_\_\_\_

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## Sponsorship Options:



### [ ] DREAMER (Exclusive Presenting Sponsor)

- Opportunity for welcome speech (Fresh Start and VIP Preview Soiree for Sponsors)
- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media & general media presence
- Opportunity for signage placement (Fresh Start and VIP Preview Soiree for Sponsors)
- Reserved tables (2) in close proximity to guest speaker
- Full page ad placement in event program
- 20 tickets to VIP Preview Soiree for Sponsors
- 30 tickets to Fresh StART

### [ ] HEALER: \$10,000

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media & general media presence
- Opportunity for signage placement (Fresh Start and VIP Preview Soiree for Sponsors)
- Reserved table (1) in close proximity to guest speaker
- 1/2 page ad placement in event program
- 15 tickets to VIP Preview Soiree for Sponsors
- 25 tickets to Fresh StART

### [ ] PROTECTOR Sponsor: \$7,500

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media and general media presence
- Opportunity for signage placement (Fresh Start and VIP Preview Soiree for Sponsors)
- 1/2 page ad placement in event program
- 10 tickets to VIP Preview Soiree for Sponsors
- 20 tickets to Fresh StART

### [ ] SURVIVOR Sponsor: \$5,000

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media presence
- 1/2 page ad placement in event program
- 8 tickets to VIP Preview Soiree for Sponsors
- 15 tickets to Fresh StART

### [ ] ENCOURAGER Sponsor: \$2,500

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials and social media presence
- 1/4 page ad placement in event program
- 6 tickets to VIP Preview Soiree for Sponsors
- 10 tickets to Fresh StART

### [ ] BELIEVER Sponsor: \$1,000

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials and social media presence
- 4 tickets to VIP Preview Soiree for Sponsors
- 6 tickets to Fresh StART

### [ ] EDUCATOR Sponsor: \$500

- Name Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials
- 2 tickets to VIP Preview Soiree for Sponsors
- 4 tickets to Fresh StART

### [ ] PROVIDER Sponsor: In-kind and Media

- Name Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials
- 2 tickets to VIP Preview Soiree for Sponsors
- 2 tickets to Fresh StART