



Presented by Mars, Inc.

Event Overview:

Fresh StART is the signature fundraising event for the Northwest Arkansas Women's Shelter. It is an evening of music, hors d'oeuvres, and drinks centered on an auction of works from regionally renowned professional artists and artisans and art pieces donated by our clients from our in-shelter art program.

Event Details:

- Date: Saturday, October 27, 2018
Location – Peel Mansion, Bentonville
5:30-6:30 p.m. – VIP Preview Soiree for Sponsors
6:30 p.m. – Fresh StART General Admission
- Honorary Event Chairs:
 - Deanah Baker, SVP GMM, Apparel, Walmart Stores, Inc.
 - Latriece Watkins, SVP GMM, Consumables & OTC Department is Merchandising
- Featured Artist – Steve Adair

General Artist Submission:

Your consideration of submitting artwork for our auction to benefit the Northwest Arkansas Women's Shelter (NWAWS) is greatly appreciated. Art should be an original piece, handcrafted by the donating artist. No reproduction art, please. The NWAWS will provide artists with a charitable tax receipt describing the art donated.

Theme: This year's theme is Creative Creatures; however, we will accept all art themes. (Razorback-themed art has been popular at this event in the past.)

Mediums: All 2-Dimensional media will be accepted including, but not limited to, painting media, drawing, printmaking, photography, and mixed media. 2-D fine art must be framed and ready to hang or unframed with matting and backing board and shrink-wrapped.

3-D fine art may include pottery, art glass, fiber, jewelry, wood, metal, mixed media, and sculpture.

Unframed works on canvas are acceptable if they are canvas panels or the wrap-around canvas type (gallery wrap). Artwork must be dry when submitted.

Prints will be accepted if they are signed and numbered.



Presented by Mars, Inc.

Terms of Art Submission:

- A program will be printed to highlight participating artists and their artwork. **To be included in this program, the artist submission form (attached) must be returned by September 28, 2018).**
- The Northwest Arkansas Women's Shelter will be collecting all auction payments the evening of the auction. Artists will receive their portion of the sales via check no later than December 1, 2018.
- Artists will be asked to provide a "retail price" for each of their pieces submitted and a suggested minimum bid.
- Any art pieces not sold at the silent auction will be held by the NWA Women's Shelter for 2 (two) weeks. The artist will be contacted and will need to make arrangements to pick-up the artwork within that two-week period. After 2 (two) weeks, the artwork donated becomes the property of the NWA Women's Shelter to include in future auctions at a value determined by the Shelter to be appropriate.
- The NWA Women's Shelter reserves the right to not accept art that it deems inconsistent with its mission.
- Pickup of art may be possible depending on staff availability
- All artists will receive one complimentary ticket to the event. Additional tickets are available for purchase at the original ticket price.
- Please return forms to the NWA Women's Shelter, Development Department by email to akinder@nwaws.org, or by post:

NWA Women's Shelter
Attn: Development Department
PO Box 1059
Rogers, AR 72757



Presented by Mars, Inc.

Submission Form (Please return these forms along with artwork by September 28, 2018).

General Information:

Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website (if applicable) _____

Artwork Pick-up or Delivery:

Please check one:

_____ I would be willing to drop off my art work (no later than October 5, 2018).

_____ I would like to arrange a time for my art work to be picked up (no later than October 5, 2018).

If your piece(s) require any special handling or set up instructions, please contact Antonella Kinder at akinder@nwaws.org or (479) 246-0353 to coordinate.

Artwork Description: (please copy and complete the form for each item donated)

Artist's Name

Title

Medium

Largest 3-D Dimension or Framed Dimensions

Retail Value:

Suggested Starting Bid:



Presented by Mars, Inc.

Submission Form **(Please return these forms along with artwork by September 28, 2018).**

Agreement of Terms of Art Submission:

I am submitting artwork to the NWA Women's Shelter agreeing to the terms of the art auction: the minimum bid will be ½ (one-half) of the retail value I provide; a "buy it now" value will be the full retail value I provide; 50% of winning bid will be returned to me within 30 (thirty) days.

If any artwork I submit does not sell the evening of the art auction, I understand I will be notified and will have 2 (two) weeks following the event to make arrangements to pick-up the artwork. I understand any artwork not picked-up becomes the property of the NWA Women's Shelter to be sold at a future auction and at a price the Shelter sets.

Signature: _____

Date: _____

Please check one:

_____ I would like to donate 100% of funds from the sales of **all** my artwork donated.

_____ I would like to donate 50% of funds from the sales of **all** my artwork donated. Please mail check to address provided. (Please note: NWAWS will mail checks to artists no later than December 1, 2018)

Artist Bio and Digital Images:

For promotional purposes, digital images of pieces and artist biographies are highly encouraged to promote the event through the Women's Shelter's social media pages.

You may e-mail images to akinder@nwaws.org.

Please provide us with a short bio, which we will print and place next to your artwork at the event.

- Please return these forms either by email to akinder@nwaws.org, or by post:
NWA Women's Shelter | Attn: Development Department | PO Box 1059 | Rogers, AR 72757