



SPONSORSHIP PACKAGE

Event Overview:

Fresh StART is the signature fundraising event for the Northwest Arkansas Women's Shelter. It is an evening of music, hors d'oeuvres, and drinks centered on an auction of works from regionally renowned professional artists and artisans and art pieces donated by our clients from the NWAWS in-shelter art program.

Event Details:

Saturday, October 12, 2019
Peel Mansion – 400 S Walton Blvd, Bentonville
5:30-6:30 p.m. – VIP Preview Soiree for Sponsors
6:30 p.m. – Fresh StART General Admission

Honorary Event Chairs:

TBD

Contact Information

Please return form either via email at alacewell@nwaws.org
or

NWA Women's Shelter | P.O. Box 1059 | Rogers, AR 72757.
Questions - Please contact Amber Lacewell, VP of Communications & Development, at
alacewell@nwaws.org or 479-246-0353.

2019 Fresh StART Sponsorship Agreement
October 12, 2019



Sponsor Information:

Company Name: _____

Contact: _____

Title: _____

Phone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Payment Details (check one):

Sponsorship Level _____ Amount _____

Payment enclosed (Payable to NWA Women's Shelter)

Send invoice

Charge credit card _____ Visa _____ MasterCard _____ Discover

Company Name: _____

Company Contact: _____

Credit Card #: _____

Expiration Date: _____ CVV (3 digit code): _____

Billing Address: _____

Dollar Amount to be charged: _____

Signature: _____

Please return form either via email at alacewell@nwaws.org

or

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2019 Sponsorship Options:



[] DREAMER (Exclusive Presenting Sponsor)

- Opportunity for welcome speech (Fresh Start and VIP Preview Soiree for Sponsors)
- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media & general media presence
- Opportunity for signage placement (Fresh Start and VIP Preview Soiree for Sponsors)
- Reserved tables (2) in close proximity to guest speaker
- Full page ad placement in event program
- 20 tickets to VIP Preview Soiree for Sponsors
- 30 tickets to Fresh StART

[] HEALER: \$10,000

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media & general media presence
- Opportunity for signage placement (Fresh Start and VIP Preview Soiree for Sponsors)
- Reserved table (1) in close proximity to guest speaker
- 1/2 page ad placement in event program
- 15 tickets to VIP Preview Soiree for Sponsors
- 25 tickets to Fresh StART

[] PROTECTOR Sponsor: \$7,500

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media and general media presence
- Opportunity for signage placement (Fresh Start and VIP Preview Soiree for Sponsors)
- 1/2 page ad placement in event program
- 10 tickets to VIP Preview Soiree for Sponsors
- 20 tickets to Fresh StART

[] SURVIVOR Sponsor: \$5,000

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in ALL event printed materials and social media presence
- 1/2 page ad placement in event program
- 8 tickets to VIP Preview Soiree for Sponsors
- 15 tickets to Fresh StART

[] ENCOURAGER Sponsor: \$2,500

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials and social media presence
- 1/4 page ad placement in event program
- 6 tickets to VIP Preview Soiree for Sponsors
- 10 tickets to Fresh StART

[] BELIEVER Sponsor: \$1,000

- Logo Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials and social media presence
- 4 tickets to VIP Preview Soiree for Sponsors
- 6 tickets to Fresh StART

[] EDUCATOR Sponsor: \$500

- Name Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials
- 2 tickets to VIP Preview Soiree for Sponsors
- 4 tickets to Fresh StART

[] PROVIDER Sponsor: In-kind and Media

- Name Acknowledgment on NWAWS website and verbal recognition at event
- Acknowledgment in select event printed materials
- 2 tickets to VIP Preview Soiree for Sponsors
- 2 tickets to Fresh StART