

nwaws



ANNUAL IMPACT REPORT

2024

Northwest Arkansas Women's Shelter

info@nwaws.org

a message from our executive director



As we reflect on 2024, we recognize both the challenges we've faced and the incredible resilience of our community. Like many domestic violence shelters across the country, NWAWS navigated significant funding cuts while ensuring that survivors continued to receive the safety, support, and advocacy they deserve.

Mid-year, our community faced devastating tornadoes that tested our strength and unity. In the aftermath, our dedicated team worked tirelessly to ensure uninterrupted services for those in need. We adapted quickly, leveraging community partnerships and innovative solutions to maintain shelter operations and outreach programs. This resilience is a testament to the unwavering commitment of our staff, volunteers, and supporters.

This year also marked a new chapter for me as I stepped into the role of Executive Director. It is an honor to lead this organization, and I am inspired every day by the strength of our survivors, the dedication of our staff, and the compassion of our supporters.

As we look ahead to 2025, I am excited about what we can accomplish as an organization. With your continued support, we will rise to meet the challenges ahead, ensuring that every survivor in Northwest Arkansas has the opportunity to rebuild and thrive. Thank you for standing with us - we are stronger together.

Elaine Jackson, Executive Director

a message from our development director

In 2024, we witnessed firsthand the incredible generosity of our community. From rallying around survivors in the wake of the tornado to showing up in record numbers at Home Brew and Fresh Start, your support made a powerful impact. Every donation, sponsorship, and shared moment of advocacy helped provide safety and resources for those in need.

As we move into 2025, your continued support is more critical than ever. With drastic federal funding cuts affecting domestic violence shelters nationwide, sustaining our services depends on the generosity of individuals and businesses like you. Together, we can ensure that survivors in Northwest Arkansas always have a place to turn for safety, healing, and hope.

Amanda Apple, Development Director



our mission & vision

The mission of NWAAS is to provide shelter and support at any hour for those affected by domestic violence in our community. Ultimately, our vision is to break the cycle of domestic violence in Northwest Arkansas.



pillars of service

- Emergency Shelter
- Advocacy & Support
- Rehousing Program
- Community Education
- 24/7 Crisis Hotline

core values

- Empowerment
- Integrity
- Excellence
- Collaboration
- Compassion

We believe **everyone** deserves safety, support, and hope. No one should have to face abuse or uncertainty alone. Our services are available to **ALL** survivors, regardless of gender, race, identity, status, or circumstance. We are here to help however we can.

board of directors

Cassie Murray
President

Monique Swindle
Vice President

Hunter Haynes
Secretary

Elizabeth Jehl

Deba Masterson

Chance Schubert

Devayani Supekar

Codie Threet

Cynthia Torix

Lindsey Vechik

Carol Vella

Jessica Wright

leadership

Elaine Jackson
Executive Director

Amanda Apple
Development Director

Rachael Schmidt
Community Education
& Engagement Director

Tanya Bushell
Shelter Manager

Travis Baker
Thrift Store Manager



2024 impact at a glance



4791 Safe Nights
in Shelter

Provided to **229** Individuals
130 Adults & **99** Children



REHOUSING



54

individuals

28 Adults & 26 Children

5,987 safe nights
in rehousing

1,044

total crisis calls

93.5% English
6% Spanish
0.5% Other



HOTLINE

VOLUNTEERS

410

total number

1,902

total hours
served



307

therapy
sessions

42

therapy
clients

315

total
hours

THERAPY

OUTREACH

52

adults

5

children

28

events

2,777

adults

737

students



EDUCATION

EVE NTS

february

HOME BREW

raised \$10,000

april

NWA GIVES

raised \$16,000

september

FRESH START

raised \$200,000

chosen to participate in beer & hymns, subaru share the love, & the giving machines

financial assistance

	Number of Times Assistance Given	Total Amount Provided
Transportation	134	\$6,638.46
Cell Phones & Accessories	97	\$5,989.52
Grocery Gift Cards	92	\$13,800
Housing Assistance	141	\$58,841.89
Miscellaneous Necessities	95	\$3,766.81
Thrift Store Vouchers	135	\$7,434.50

emergency response

In the early morning of Sunday, May 26, 2024, multiple confirmed tornadoes devastated Benton County. Our Shelter and Thrift Store were directly impacted. The shelter was deemed uninhabitable and was unable to house clients again until October.



Thanks to the incredible generosity of individuals, businesses, and community groups, we were able to relocate clients and continue providing safe shelter and services for survivors. The community's support ensured their safety, comfort, and stability during a very challenging time, and we are deeply grateful.

Special thanks to:



survivor stories

We invite our clients to share their thoughts, feelings, and experiences with us in their own words - anonymously and voluntarily. Their voices offer valuable insight into the impact of our services, and we deeply appreciate every story shared. Here are two powerful testimonies from survivors who found hope and healing at NWAWS this past year.



“So far, my time here has me super thankful for a safe space for my son and me after trauma. We are greatly appreciative of everything that NWAWS has to offer. The staff has been very helpful and our advocate has been great and very resourceful. I absolutely love that you also offer therapy, art, and child advocates as well. I look forward to giving back and helping others in similar ways when I get the opportunity.”

“NWAWS has empowered me and my daughter. They have helped us to safety and reminded me that I am human and I do matter. They helped me remember that I am a woman - a strong woman - and a mother. A mother who will NOT quit. I’m stronger than any pitiful abuser that needs to hurt others to feel good about themselves. I will raise my daughter to know she should never accept less than the greatest respect from someone who tells her they love her. “

nwaws



STAY CONNECTED



nwaws.org



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24/7 Hotline



@nwaws

THRIFT STORE



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Thank you for your support!